

# Ideas for promoting Health Information Week

Have you checked the Knowledge for Healthcare HIW toolkit / ideas bank?

<http://kfh.libraryservices.nhs.uk/patient-and-public-information/health-information-week/>



## #HIW2018

What type of activity?

Who else needs to be involved?

What resources do we already have?

What additional resources do we need? Where from?

Where is the best place to hold events?

How will we promote our HIW activity?

How can we evaluate the success of our HIW campaign?

Name / Library Service / Organisation

Next steps

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