

KNOWLEDGE FOR HEALTHCARE CPD (CONTINUING PROFESSIONAL DEVELOPMENT) PROGRAMME



April 2019 - March 2020

**More than 1,600
LKS staff
attended over
90 different
events in 2019 -
2020**

**Over 650 LKS
staff participated
in the 2019
Development
Needs Analysis
(DNA)**

**New topics and
resources
added to the
Learning Zone
which had over
3,000 users**

*"Used a small story to top and tail a presentation I'm delivering next week."
"Looked at the presentations I'm giving ... and changed them to include more stories."
"I have already told a story in a library induction session - it definitely made a difference."*
Business Story Telling for Impact and Influence

*"I have changed the way
I deliver my training
sessions, which has
received positive
feedback."*

Health Literacy - Train
the Trainer

*"Explaining grey
literature from a
historical context really
helped me understand
this vast body of
disparate literature"*

Grey Literature
Workshop

*"Explained marketing
concepts very clearly
and was very inspiring
in sparking new things
to do in campaigns."*

Strategic Marketing
Workshop

*"I'll be using the resources, tips and
tricks from the day. But also, attending
this course has given me more
confidence and enhanced my interest,
which is motivating in itself."*

Deep Web course



More than 100 LKS staff attended "It's Great Up North" and over 50 delivered a presentation, workshop or poster

*"... brilliant event giving me chance to meet up with a wide
range of [LKS] professionals I would not normally come across.
My knowledge of roles and services ... has increased greatly,
and I came away with lots of ideas to take back to improve my
own service delivery. One of the best events I have attend in a
number of years. Thank you."*

*"I have put the mission / vision statement into practice already and will now work with the help and
input of the team to write a draft strategy."*

"Begun to create a strategy on a page and it is looking pretty good so far!"

"Provided a basis for me to start writing strategy from a clearer and more focused baseline"

"Already started work on the process of reviewing the library strategy!"

"Write a better, shorter, more purposeful strategy. Use the power words to stand out!"

The Indispensable Healthcare LKS: designing effective and aligned business strategy

Based on the 2019 DNA the following are some of the
events planned for April 2020 - March 2021

Revised
Leadership
Programme

Facilitating Virtual
Meetings and
Train the Online
Trainer

Emerging
Technology -
Library
Carpentry